



Contact

✉ sima.projects.sm@gmail.com

☎ +58 xxx xxxxxxxx

📍 Maracaibo, Venezuela

🌐 xxx.xxx

in Samantha Martinez

📷 Sima.projects

Bē Samantha Martinez

Tools

Ai Illustrator

Ps Photoshop

Xd Adobe XD

Id InDesign

Pr Premiere Pro

Languages

Spanish — Native

English — B2 Upper-Intermediate

Samantha Martinez

Graphic Designer

Graphic Designer with experience developing visual solutions for digital and print media.

My work includes visual identity, visual communication, editorial design, packaging and digital projects, with a focus on creating clear, cohesive and adaptable visual systems across different formats.

Professional Experience

- **Freelance** 2021 - Present
Visual identity, graphic communication, packaging, and digital and print design for a range of clients.
- **Gobernación del Zulia** 2024 – 2025
Design of visual assets for institutional campaigns, events, social media, and print materials.
- **Impresos Color** 2023 – 2024
Packaging and dieline design, print-ready artwork preparation, and plate layout.
- **Codework** 2023 – 2024
Landing page design, graphic assets for websites, and social media content.
- **Marmoca** 2022
Design of social media graphics and support for visual communication projects.

Education

- **Bachelor's Degree in Graphic Design** 2019 – 2023
Universidad Rafael Belloso Chacín
Maracaibo, Venezuela